

Matthew Sheremeta | Multimedia Journalist

Albany, NY | msheremeta2@gmail.com | (518) 603-5127

EXPERIENCE

- NCC News | *Multimedia Journalist*** | Syracuse, NY June 2025—Present
- Wrote, shot, and edited day-turn style news packages, web stories, and social media posts
 - Pitched up to three meaningful story ideas for each project within the Syracuse market
 - Developed efficient time managements skills to ensure quality work on strict deadlines
 - Executed live stand-ups on a variety of topics in formats ranging from VOs, VOSOTs, and “Thumbsuckers”
 - Emphasized creative storytelling and production elements to engage audiences and further enhance stories
- The Lead Sports Media | *Intern | Sports Writer*** | Remote September 2025—Present
- Composed weekly web articles covering the New York Giants and Brooklyn Nets
 - Received September 2025 Contributor of the Month award for publishing 6 detailed articles in first month
 - Researched relevant and trending sports media topics to provide a critical analysis on team performance and front office decisions
 - Established daily communication with colleagues via Slack and social media
- Bethel Full Gospel | *Volunteer | Broadcast Director*** | Schenectady, NY September 2024—Present
- Held Director and Technical Director positions bi-weekly for church worship and sermon
 - Led brief preproduction meetings with 4 camera operators to articulate creative vision and strategize how to conduct service plans
- Oswego State University | *Teaching Assistant | Video Production*** | Oswego, NY September 2023—May 2024
- Gave professor assistance in daily teaching operations including grading student projects and performing lab demonstrations
 - Provided one-on-one tutoring opportunities for 18 students per semester in both classroom and office hour settings
 - Encouraged student creativity and collaborated in creative processes by teaching different tools accessible in Adobe Premiere
 - Instructed students on use of Panasonic AG-AC90A video cameras, Adobe editing software, Ross XPression, and Ross Carbonite switcher boards
- WTOP-10 TV | *Sports Anchor*** | Oswego, NY September 2022—May 2024
- Gathered and edited footage from local high schools and colleges for weekly sports feature stories and game highlights
 - Created a "Top-5" background for studio green screen from scratch for a creative and dynamic approach to nightly news sports highlights

SKILLS

- Leadership; Communication; Journalism; Storytelling; Problem Solving; Adaptability; Creativity
- Programs: Adobe Premiere Pro; Adobe Lightroom; Adobe Photoshop; Adobe Illustrator; Canva; ENPS

EDUCATION

- Syracuse University, The S.I. Newhouse School of Public Communications** Syracuse, NY
- Master of Science: Broadcast and Digital Journalism June 2026
- Oswego State University, School of Communications, Media and the Arts** Oswego, NY
- Bachelor of Arts: Broadcast and Mass Media Communications May 2024

ACTIVITIES

- The NewsHouse | *Syracuse University***
- Student Sports Reporter for Volleyball
- Newhouse Sports Media Center | *Syracuse University***
- Student Sports Reporter for Football and Men's Basketball
- Mohonasen High School | *Volunteer Baseball and Basketball Head Coach***
- Created and performed daily detailed, fun, and engaging practice and game plans for grades 7-8
- Asics | *Team Sound Mind, Sound Body Brand Ambassador***
- Weekly social media content highlighting core Asics running products

REFERENCES

- Chris Velardi** | Professor, Syracuse University | (315) 416-6770 | cfvelard@syr.edu
Tim Fox | Professor, Syracuse University | (315) 420-3835 | tfox12@syr.edu
Mike Cleland | Professor, Oswego State | (315) 622-8760 | mike.cleland@oswego.edu