

Matthew Sheremeta | Sports Multimedia Journalist

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EXPERIENCE

Little League International | *World Series Residency Program Intern* | Williamsport, PA **Upcoming:** July 2026—August 2026

- Working with the Little League communications team to create multimedia feature stories surrounding players, fans, volunteers, and other participants of the event for Little League's communications platforms
- Assisting with in-game entertainment, including operating scoreboard cameras and handling videoboard operations
- Assisting with marketing/sponsorship activations throughout the Fan Zone experience
- Learning and shadowing other areas within the department, including media relations, videography, photography, web/digital media and graphic design,

Asics | *Social Media Brand Ambassador* | Remote January 2026—Present

- Weekly social media reels and sliders highlighting core Asics running products
- Collaborate with tech representatives and other ambassadors on creative video projects
- Engaged with the Syracuse community by attending brand activation and outreach events

NCC News | *Multimedia Journalist* | Syracuse, NY June 2025—June 2026

- Wrote, shot, and edited day-turn style news and sports packages, web stories, and social media posts
- Anchored sports segments covering Syracuse University athletics and national teams relevant to the market
- Gathered footage with a variety of cameras including Canon XF705, Sony A7RV, and mobile devices
- Executed live stand-ups on a range of topics as VOs, VOSOTs, and "Thumbsuckers"

The Lead Sports Media | *Intern* | *Sports Writer* | Remote September 2025—Present

- Composed weekly web articles covering the New York Giants, New York Yankees and Brooklyn Nets
- Received September 2025 Contributor of the Month award for publishing 6 detailed articles in first month
- Researched relevant and trending sports media topics to provide a critical analysis on team performance and front office decisions

Bethel Full Gospel | *Volunteer* | *Broadcast Director* | Schenectady, NY September 2024—Present

- Held Director and Technical Director positions bi-weekly for church worship and sermon
- Led brief preproduction meetings with 4 camera operators to articulate creative vision and strategize how to conduct service plans

Oswego State University | *Teaching Assistant* | *Video Production* | Oswego, NY September 2023—May 2024

- Gave professor assistance in daily teaching operations including grading student projects and performing lab demonstrations
- Instructed students on use of Panasonic AG-AC90A video cameras, Adobe editing software, Ross XPression, and Ross Carbonite switcher boards

WTOP-10 TV | *Sports Anchor* | Oswego, NY September 2022—May 2024

- Gathered and edited footage from local high schools and colleges for weekly sports feature stories and game highlights
- Created a "Top-5" background for studio green screen from scratch for a creative and dynamic approach to nightly news sports highlights

SKILLS

- Leadership; Communication; Journalism; Storytelling; Problem Solving; Adaptability; Creativity
- Programs: Adobe Premiere Pro; Adobe Lightroom; Adobe Photoshop; Adobe Illustrator; Canva; ENPS

EDUCATION

Syracuse University, The S.I. Newhouse School of Public Communications Syracuse, NY
• Master of Science: Broadcast and Digital Journalism June 2026

Oswego State University, School of Communications, Media and the Arts Oswego, NY
• Bachelor of Arts: Broadcast and Mass Media Communications May 2024

ACTIVITIES

The NewsHouse | *Syracuse University*

- Student Sports Reporter for Volleyball

Newhouse Sports Media Center | *Syracuse University*

- Student Sports Reporter for Football and Men's Basketball
- Attend post-game press conferences and home locker rooms to ask thoughtful, concise questions

Volunteer Head Coach | *Mohonasen High School* | *Baseball and Girls Basketball* | Schenectady, N.Y.

- Crafted and performed detailed, fun, and engaging practice and game plans for grades 7-8
- Emphasis on leadership, trust, and personal development during transformative stages of adolescence